



Agenda



LET THIS SPARK OF IGNITION FIRE US INTO A NEW MOVEMENT UNITED AMONG IOWA LIONS.

- 9:00 AM--9:45 AM—Registration – Coffee & Snacks—Project Displays
- 9:45 AM- 9:50 AM—Opening Session
Welcome—PDG Allen Zobel, PCC Phil Larabee & CC Chris Waring
- 9:50—10:05 AM---Introduce Facilitators of 5 Key Topics
 - LEADERSHIP with Jay Norby
 - SERVICE with Dawn Goodsell and Bernadette Lane
 - LIONS PORTAL with Ann Baughman
 - MARKETING AND VISIBILITY with Janet Krueger
 - MEMBER ENGAGEMENT with Tammy Rockenbach
- 10:05—10:15 AM Break and Find Breakout Rooms for Session 1
- 10:15—11:00 AM **Session 1 Breakout Rooms**
 - **Room 1—LEADERSHIP:** “Fear to Lead”
 - **Room 2—SERVICE:** “What and Why of Lions Service”
 - **Room 3---LIONS PORTAL:** “Unlocking the Lion Portal
 - **Room 4---MARKETING AND VISIBILITY:** “Lions Club Marketing Fundamentals: Getting Started with Digital Storytelling”
 - **Room 5—MEMBER ENGAGEMENT:** “Be Bold – Build for the Future”
- 11:00---11:15 AM Break and Find Classroom for Session 2
- 11:15---12:00 Noon **Session 2 Breakout Rooms**
 - **Room 1—LEADERSHIP:** “Learn to Lead”
 - **Room 2—SERVICE:** “A Library of Service”
 - **Room 3---LIONS PORTAL:** “Stepping Inside the Lion Portal
 - **Room 4---MARKETING AND VISIBILITY:** “Lions Club Marketing Workshop: Hands-On Content Creation”
 - **Room 5—MEMBER ENGAGEMENT:** “BE Bolder – Continue to Build for the Future”
- 12:00---1:00 PM Lunch—Free — (Fun Events & Visit Project Displays)
- 1:00 PM---1:45 PM **Session 3 Breakout Rooms**
 - **Room 1—LEADERSHIP:** “Stepping Up to Lead”
 - **Room 2—SERVICE:** “Supporting Our Service”
 - **Room 3---LIONS PORTAL:** “Get Your District Running”
 - **Room 4---MARKETING AND VISIBILITY:** Repeat material in Session 1
 - **Room 5—MEMBER ENGAGEMENT:** “Be Boldest – The Future Is Ours”



- 1:45—2:00 PM Break and Find Classroom for Session 4
- 2:00—2:45 PM **Session 4 Breakout Rooms**
 - **Room 1—LEADERSHIP:** Q&A with Jay helping you build an action plan for you and your club
 - **Room 2—SERVICE:** Q&A with Dawn and Bernadette helping you build an action plan for you and your club
 - **Room 3---LIONS PORTAL:** Q&A with Ann helping you build an action plan for you and your club
 - **Room 4---MARKETING AND VISIBILITY:** Repeat material in Session 2
 - **Room 5—MEMBER ENGAGEMENT:** Q&A with Tammy helping you build an action plan for you and your club
- 2:45—3:00 PM Closing Session